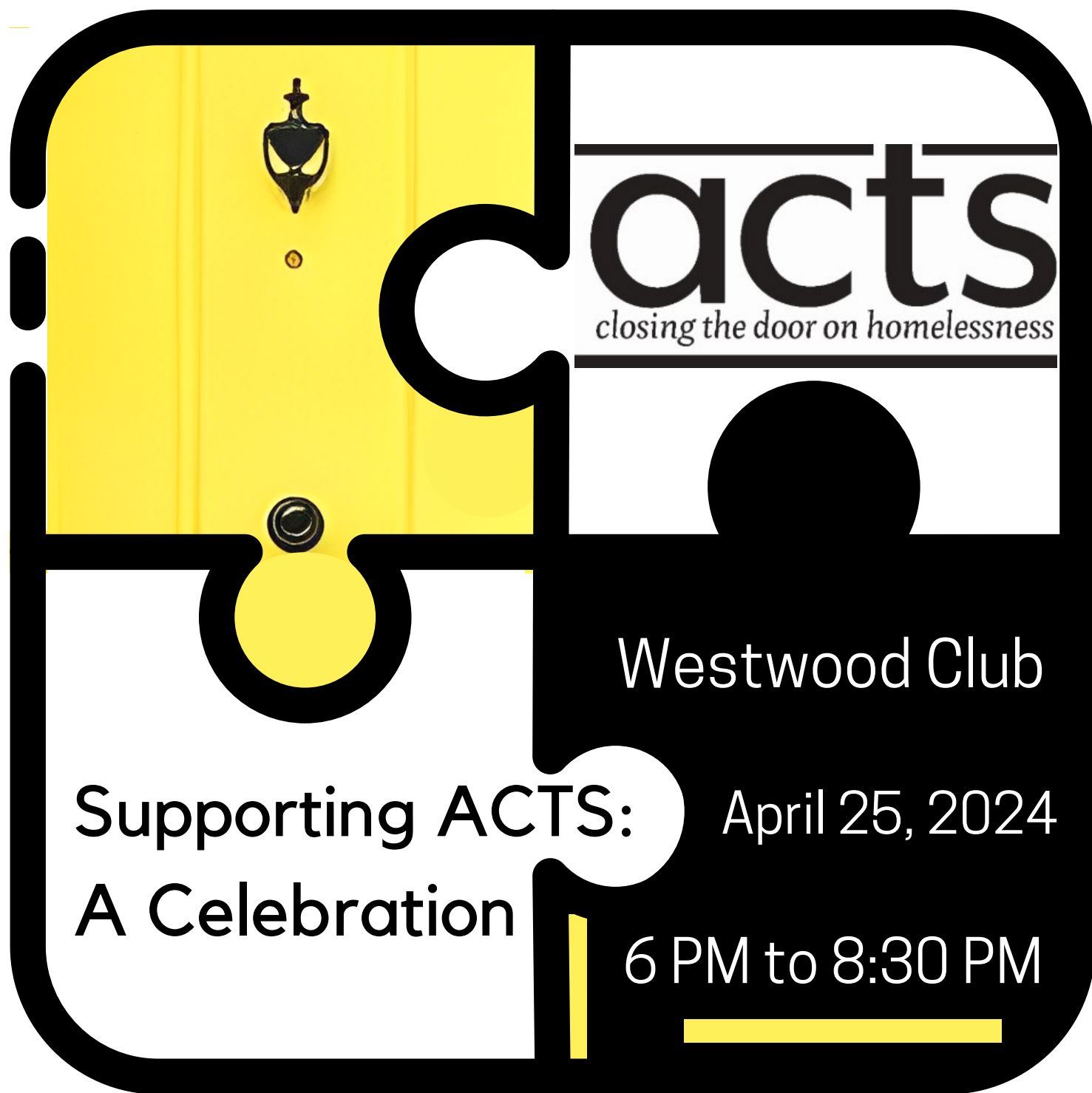


SPONSOR GUIDE



acts
closing the door on homelessness

Westwood Club

Supporting ACTS: April 25, 2024
A Celebration

6 PM to 8:30 PM



Supporting ACTS: A Celebration Sponsorship Package

Thursday, April 25, 2024 6:00 - 8:30 PM

Westwood Club 6200 West Club Lane Richmond, Virginia 23226

Cocktails | Heavy Hors D'Oeuvres | Silent Auction

Honoring The Community Foundation for a Greater Richmond

Thank You for Considering Sponsorship

ACTS' mission is preventing homelessness in our community by providing financial support and community resources to our neighbors in housing crisis.

Your support means hundreds of men, women, and children living in the Greater Richmond community will receive the financial assistance and access to resources they need in order to maintain stable housing, utilities, and transportation.

During the last fiscal year, ACTS received **1,921 referrals** and was able to provide assistance to **1,352 individuals** in our community.

Because of your sponsorship, ACTS will continue to provide a compassionate response to our neighbors, who are experiencing a temporary financial crisis, by providing them with the resources they need in order to overcome hardship.

On the following page, please see our sponsorship levels and your benefits.

2024 Sponsorship Levels and Benefits

Supporting ACTS: A Celebration

Thursday, April 25, 2024

6:00 - 8:30 PM | Westwood Club | Cocktails & Heavy Hors D'Oeuvres & Silent Auction

Honoring The Community Foundation for a Greater Richmond

PLATINUM
EXCLUSIVE AND PRESENTING



ACTS is proud to have the Richmond Association of REALTORS® as our Platinum Sponsor for the 2024 event. The Richmond Association of REALTORS® is an exemplary resource for valuable, innovative services to successful real estate professionals. We lead efforts to enhance the region's collective quality of life. Our mission is to provide our members with the resources, services, and community engagement to conduct ethical, professional, and profitable businesses.

GOLD: \$2,500

12 event tickets

Name listed in all ACTS electronic and print materials, including website; logo included as able
Full page ad in the event program

SILVER: \$1,500

10 event tickets

Name listed in event program; Name and logo on ACTS website during event promotions
Half page ad in the event program

BRONZE: \$750

6 event tickets

Name listed in event program

Special recognition with name and logo on individual poster at various locations throughout the event space, such as bar, music, auction, etc.

PATRON: \$500

2 event tickets

Name listed in event program

Please see next page for sponsorship pledge form and important dates.



Supporting ACTS: A Celebration Sponsorship Form

I would like to sponsor the event at the level designated below:

GOLD \$2,500 SILVER \$1,500 BRONZE \$750 PATRON \$500

ACTS is a non-profit organization under IRS code 501(c)(3). Your contribution is tax deductible to the fullest extent allowed by law minus any benefits you receive.

For all recognition listed above, pledges are to be paid in full by March 15, 2024

NAME: _____

RECOGNITION NAME: _____

COMPANY (if applicable): _____

Address: _____

Phone: _____ Email: _____

As this will be a sold out event, it is very important to know the following:

_____ I (we) plan to use the allotted number of tickets

_____ I (we) do not plan to use the allotted number of tickets or

_____ I (we) plan to use _____ ticket(s)

Please mail, fax, or e-mail this form to:

ACTS

Attention: Lynn Williams, Director of Development

1518 Willow Lawn Drive, Suite 201

Richmond, VA 23230

Fax: 804-644-2405 Email: lwilliams@actsrva.org



Please contact Lynn Williams at 804-664-0367 or at lwilliams@actsrva.org with any questions.

Dates/Reminders

3/15/2024 Sponsorship commitment form and payment due to receive full benefits

3/22/2024 Logo in PDF, JPG or EPS form due, if applicable, email to Lynn Williams at lwilliams@actsrva.org

3/22/2024 If applicable, please send appropriately-sized ad to Lynn Williams at lwilliams@actsrva.org

4/12/2024 Please provide names of those attending the event to Lynn Williams at lwilliams@actsrva.org

Full Page Ad dimensions - 4.45w X 7.75h **1/2 Page Ad** dimensions - 4.75w X 3.875h

If sending in PDF or JPG format, please ensure that the logo meets the dimension requirements above.

Logos sent in EPS can be formatted by ACTS