

SPONSOR GUIDE



acts
closing the door on homelessness

SUPPORTING ACTS: A CELEBRATION

September 24, 2020 6 PM to 8:30 PM
Westwood Club



Supporting ACTS: A Celebration Sponsorship Package

Thursday, September 24, 2020 6:00-8:30 PM
Westwood Club 6200 West Club Lane Richmond, Virginia 23226
Cocktails | Heavy Hors D'Oeuvres | Silent Auction

**Honoring Bob and Anna Lou Schaberg
The Bob and Anna Lou Schaberg Foundation**

Thank You for Considering Sponsorship

The mission of ACTS is to provide funds, support, and other resources to our neighbors in financial crisis, helping them to live sustainable, self-sufficient, and dignified lives.

Your support means hundreds of men, women, and children living in the Greater Richmond community will receive the financial assistance and access to resources they need in order to maintain stable housing, utilities, and transportation.

During the last calendar year, ACTS received **1,429 referrals** and was able to provide assistance to **1,360 households** in our community.

Because of your sponsorship, ACTS will continue to provide a compassionate response to our neighbors, who are experiencing a temporary financial crisis, by providing them with the resources they need in order to overcome hardship.

On the following page, please see our sponsorship levels and your benefits.

2020 Sponsorship Levels and Benefits

Supporting ACTS: A Celebration

Thursday, September 24, 2020

6:00 - 8:30 PM | Westwood Club | Cocktails & Heavy Hors D'Oeuvres & Silent Auction
Honoring Bob and Anna Lou Schaberg, The Bob and Anna Lou Schaberg Foundation

PLATINUM: \$5,000

EXCLUSIVE AND PRESENTING



ACTS is proud to have Bill Talley Ford as the Platinum Sponsor for this year's event. As a family-owned business for 48 years, Bill Talley Ford is committed to teaming up and staying involved to create positive experiences for its customers and the Richmond community.

Bill Talley Ford is where full service means more than taking care of cars,
it means taking care of people.

GOLD: \$2,500

12 event tickets

Name listed in event program; Name and logo on ACTS website during event promotions
Full page ad in the event program

SILVER: \$1,500

10 event tickets

Name listed in event program; Name and logo on ACTS website during event promotions
Half page ad in the event program

BRONZE: \$750

6 event tickets

Name listed in event program

Special recognition with name and logo on individual poster at various locations throughout the
event space, such as bar, music, auction, etc.

PATRON: \$500

2 event tickets

Name listed in event program

Please see next page for sponsorship pledge form and important dates.



Supporting ACTS: A Celebration Sponsorship Form

PLATINUM SPONSOR: Bill Talley Ford



I would like to sponsor the event at the level designated below:

GOLD \$2,500 SILVER \$1,500 BRONZE \$750 PATRON \$500

ACTS is a non-profit organization under IRS code 501(c)(3). Your contribution is tax deductible to the fullest extent allowed by law minus any benefits you receive. For all recognition listed above, pledges are to be paid in full by **August 10, 2020**.

NAME: _____

RECOGNITION NAME: _____

COMPANY (if applicable): _____

Address: _____

Phone: _____ Email: _____

As this will be a sold out event, it is very important to know the following:

- I (we) plan to use the allotted number of tickets
- I (we) do not plan to use the allotted number of tickets or
- I (we) plan to use _____ ticket(s)

Please mail, fax, or e-mail this form to:

ACTS

Attention: Jo Blanton, Event Coordinator

1518 Willow Lawn Drive, Suite 301

Richmond, VA 23230

Fax: 804-644-2405 Email: jblanton@actsrva.org



Please contact Jo Blanton at 804-305-9253 or at jblanton@actsrva.org with any questions.

Dates/Reminders

- 8/10/2020 Sponsorship commitment form and payment due to receive full benefits
- 8/10/2020 Logo in PDF, JPG or EPS form due, if applicable, email to Jo Blanton at jblanton@actsrva.org
- 8/10/2020 If applicable, please send appropriately-sized ad to Jo Blanton at jblanton@actsrva.org
- 9/10/2020 Please provide names of those attending the event to Jo Blanton at jblanton@actsrva.org

Full Page Ad dimensions - 4.45w X 7.75h **1/2 Page Ad** dimensions - 4.75w X 3.875h

If sending in PDF or JPG format, please ensure that the logo meets the dimension requirements above.

Logos sent in EPS can be formatted by ACTS